

Business Bites

Dietitians of Canada Business and Industry Network (DCBIN) Newsletter

Business Bites is a collection of nutrition business and industry news taken from current headlines

Welcome to new members!

INSIDE

Plant-based foods	1
DCBIN award	2
Upcoming events	3
Cool things	3



As the world of dietetics continues to diversify, membership in the Business & Industry Network is on the upswing. We currently have our largest membership roster ever, with 185 members. Collectively, we hold jobs in areas that cover a wide scope, and include foodservice, marketing, sales, media, communications, grocery, blogging, and research & development.

This network is here to meet your needs. We offer webinars, in-person events and a newsletter. But we can't do it alone! If there is a topic you want to learn about, let us know! If you have any business updates (changed jobs, launched a big project, etc.), we will share your news with fellow members. Don't be shy! If we don't hear from you, this newsletter will be blank... right? It's all about teamwork, and you are part of this team.

We have just booked our next in-person event, which will take place at the DC Conference in Ottawa, ON. Mark your calendars for the DCBIN Networking Event and Award Dinner on **Friday June 7, 2019** at Social Restaurant. You will be able to register for the event when you sign up for the conference. The last three events have been sold out! See pics from last year's event on page 2.

Coming in March, you'll be able to nominate fellow members for the 6th annual DCBIN Member Recognition Award, which honours a member for their dedication to the profession. Maybe this year it will be you! The award will be presented at the DCBIN Networking Event, and is a prize worth over \$1000. Details will follow in the new year.

DCBIN's Recognition Award

Our fifth annual DCBIN dietitian award event was held at the DC Conference in June 2018, as part of the DCBIN Network dinner. What a beautiful celebration we had at the Water Street Café in Gastown! We honoured this year's award winner, **Francy Pillo Blocka**. She was warmly greeted by friends and colleagues, and was presented with a trophy. As part of her prize, she was also eligible for travel, accommodation and registration to the conference (a prize valued at over \$1000!)



Francy (centre, in yellow) accepting her award.

Congratulations, Francy!



Cara Rosenbloom and Francy Pillo-Blocka



Abby Langer and Helene Charlebois



Sarah Remmer, Alexis Williams and Diana Steele



Sue Mah, Francy Pillo-Blocka and Lisa Mina

Upcoming events

Webinars: Your DCBIN Executive committee is busy planning webinars for 2019. We asked, and you voted on the topics that you want us to cover. Results of the recent survey showed that the three most popular topics were:

- Food trends for 2019
- Following research dollars: Are results reliable when food companies sponsor research?
- Marketing YOU: How to grow your personal brand

First up, DCBIN Executive member Susan Somerville is planning a food trends webinar! Here are the details:

Today's Trends, Tomorrow's Opportunities

Presented by renowned food trends expert Dana McCauley! She will talk about the latest trends in food, nutrition, restaurants, flavours and the food industry. Learn all about Dana here:

https://en.wikipedia.org/wiki/Dana_McCauley



Date: Tuesday, January 8th, 2019

Time: 12:00 pm EST

Place: DC's GoTo Webinar

Cost: FREE for members!

RSVP: Watch for a DCBIN email in your inbox, with a link to register via DC's GoTo Webinar.

Can't make it at noon? The webinar will be recorded and archived on the DCBIN website after the event.

Cool things from members

A huge congratulations to **Kate Cole RD**, who recently moved to Switzerland to accept the prestigious role of Global Head of Nutrition, Health and Wellness for Nestlé. Kate has held manager and director roles at Nestlé Canada since 2012, and has built a solid reputation as a leader and visionary. Congratulations, Kate!

In related news, **Cayla Runka RD** has just started in the new role of Director of Nutrition, Health, Wellness and Public Affairs at Nestlé Canada. Congratulations, Cayla!

And our own DCBIN executive member and web coordinator **Melanie Chislett RD** just welcomed her second daughter. Evelyn Anne was born on November 27th. Congratulations, Melanie!



Kate Cole

Share your updates and be featured here! Send news to cara@wordstoeatby.ca.

BUSINESS BITES is produced every four months and provides general network information.

Send submissions to Cara Rosenbloom at:

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